

Donating energy and time



Dynamo Camp is Italy's first Therapeutic Recreation Camp

This year, RTR has started a partnership with Italy's first 'Therapeutic Recreation Camp' that will see the company donate both time and energy to a great cause

Dynamo Camp gives children with serious and chronic illnesses the chance to spend time on summer camp at a beautiful Tuscan estate. It is a safe environment where they can get involved in activities such as climbing, archery, swimming, riding, theatre, art workshops and sleeping under canvas. Above all, it is an opportunity to relax, be themselves and develop their confidence.

As part of the project – called 'Doniamo Energia' (Let's Donate Energy) – RTR is donating all the energy needed to run three nine-day sessions. Each session includes 80 children, 40 volunteers and a staff of about 30, and is spread across all the indoor and outdoor facilities on the estate.

Employees of RTR will also be donating their time. As volunteers, they'll spend time with the children, getting to know them and helping them get the most out of all the activities. Plus they'll be writing blogs on the RTR website describing their experience during the summer camps.

Another initiative will see RTR hold a company 'Community Day' at Dynamo Camp. This will involve hosting meetings and team-building exercises on-site, with a focus on activities that will benefit the estate such as painting buildings and fences, reorganising material for children's activities and tidying pathways.

RTR will also work with Dynamo Camp to assess its energy use and look for ways to optimise energy efficiency for future summer camps.

WHAT IS DYNAMO CAMP?

Dynamo Camp opened its doors in 2007 as a summer camp with 60 children, and each year since the number has grown. Today, it attracts over 1,000 children annually, and healthy siblings and parents can also participate. The Camp offers programmes every month of the year, including special sessions during the Easter and Christmas holidays, weekends for families and international gatherings.

Excellence is one of the core values of Dynamo Camp and this shines through in everything from the programmes offered, food and facilities through to the focus on safety and provision of constant medical care. This commitment to delivering the highest quality service and experience has helped Dynamo Camp to earn certification from both Serious Fun Children's Network (SFCN) and the American Camping Association. SFCN was founded by Paul Newman in 1988 and is now made up of 17 camps worldwide.



RTR employees will devote their time and expertise to Dynamo Camp